



paws4people®, Inc., as a nonprofit organization, places a high priority on protecting your privacy and security. This Privacy Policy was created in order to demonstrate paws4people's commitment to the privacy and security of our website users. This Policy explains what types of information is collected by paws4people on our websites: <https://paws4people.org> and all affiliated sites ([addiesway.net](http://addiesway.net); [addiesway.org](http://addiesway.org); [addieway.com](http://addieway.com); [addieway.net](http://addieway.net); [addieway.org](http://addieway.org); [adogsgift.org](http://adogsgift.org); [campbellbarks.com](http://campbellbarks.com); [campbellbarks.net](http://campbellbarks.net); [campbellbarks.org](http://campbellbarks.org); [derby4dogs.org](http://derby4dogs.org); [derbyfordogs.org](http://derbyfordogs.org); [p4pwilmington5k.com](http://p4pwilmington5k.com); [p4varmwrestling.org](http://p4varmwrestling.org); [paws4vets.org](http://paws4vets.org); [pawsforveterans.org](http://pawsforveterans.org); [pawsforvets.org](http://pawsforvets.org); [pawspmmc.org](http://pawspmmc.org); [pawsptsdmstcenters.com](http://pawsptsdmstcenters.com); [pawsptsdmstcenters.org](http://pawsptsdmstcenters.org); and [wilmingtonzombierun.com](http://wilmingtonzombierun.com)) and how this information is used. All references to paws4people hereinafter include paws4people, Inc. and its single-member limited liability company: PAWS PTS/MST Centers, LLC. As such, this Policy covers <https://paws4people.org> and all affiliated sites that link to this Policy.

### **What Information Is Collected**

Individuals may submit and we may collect personal information, including personally identifiable information, when website users voluntarily provide such information. This submission and collection may occur through interactions with our website that include, but are not limited to, signing up to receive paws4people e-communications, making online charitable gifts, shopping for paws4people-logo apparel and accessories, submitting an application, registering for an event, or signing up to volunteer with us. The information we collect may include, but is not limited to, the following information that you voluntarily provide to us: name, address, telephone number(s), email address, date of birth, license number(s), credit card information, including billing name, address, and credit card number.

In addition to your voluntary submission, paws4people may collect non-personally identifiable information through technology, such as cookies, flash cookies, web beacons, Google Analytics, and internet protocol (IP) addresses.

### **How Your Information May Be Used**

We may use your personal information to perform and/or process the services you have requested, provide you with more personalized service, send email alerts to you, answer your requests, and for other business purposes.

We may use non-personally identifiable information to track visits to our website and see which of our features or pages are the most popular. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features or pages, for example) to internal and external parties.

### **Disclosure of Personal Information**

We may disclose personal information collected from and about you to third parties that we have contracted to assist us. We may contract with service providers to facilitate our services, to provide services on our behalf, or to perform services that assist us in analyzing how our services are used. These third parties may have access to your personal information; however, they are bound by law or contract to protect your personal information, and can only use your information according to our instruction, in connection with the services performed for us. We do not share personal information with third parties for their own marketing purposes. In addition, we may disclose personal information about you in the following circumstances: to comply with valid legal requirements such as a law, regulation, search warrant, subpoena, or court order; and in special cases, such as to investigate, prevent or take action regarding illegal activities, suspected fraud, to protect and defend our rights and property, to protect against misuse or unauthorized use of our sites, to protect against potential threats to the physical safety or property of any person.



## Opt Out

You may choose to opt out of any communications from us at any time. This may include opting out of specific communications or all communications. Please contact us at [info@paws4people.org](mailto:info@paws4people.org) if you wish to opt out of communications from paws4people, advising whether you are opting out of specific communications or all communications. In addition, if you do not want information collected from you through our use of cookies, most browsers allow you to deny or accept the cookie feature.

## Electronic Newsletter

We send electronic newsletters on a regular basis to those who request to receive it. The newsletters are sent to your preferred address. You may choose to opt out at any time, which will cease newsletter communications from us.

## External Links

<https://paws4people.org/> includes links to external websites. These do not fall under the <https://paws4people.org/> domain, and paws4people is not responsible for the privacy policies or the content of external websites. Your use of any linked website is solely at your own risk.

## Parental Consent, Access, and Deletion

We endeavor to obtain a parent or legal guardian's consent before collecting, using, or disclosing personal information from children. Younger visitors should always check with their parents or guardians before entering information on any website. Parents or legal guardians may contact us to ask if we have collected their child's personal account information, to review that information, if any, and request that paws4people stop collecting this information and have it deleted. Such requests are subject to paws4people verifying to our satisfaction that the requester is in fact the child's parent or legal guardian.

## Special Notice to California Residents

Under the California Civil Code, residents of the State of California that have provided any personally identifiable information to us have the right to request a list of all third parties to which we have disclosed personally identifiable information during the preceding year for direct marketing purposes. If you are a California resident and would like to make such a request, please send an email to or write us: [info@paws4people.org](mailto:info@paws4people.org) or you may contact us via regular mail at: 1121C-324 Military Cutoff Rd., Wilmington, NC 28405.

## Security of Your Personal Information

We secure your personal information from unauthorized access, use, or disclosure. We secure the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use, or disclosure. We do not store financial information.

## Your On-line Charitable Gifts and "Shop to Support paws4people"

When you make a charitable gift through our website (<https://paws4people.org/donate/> or "Shop to support paws4people" through our website (<https://paws4people.org/shop-support-paws4people/>), we use a secure server. That secure server software, SSL (Secure Sockets Layer), encrypts all information you input before it is sent to us. Furthermore, all of the transactional data we collect is protected against unauthorized access with the use of digital certificates. You can confirm that a site is secure because the Web address will begin with "https:"



We do not store financial information, including credit card information, on our servers. Our payment gateway provider keeps this information encrypted and secure on your behalf.

#### **Your Charitable Gifts Using a Donation Form or Sign up for a paws4people event using a Form**

You also may make a charitable gift to paws4people using a donation form, to include, but not limited to: [https://paws4people.org/wp-content/uploads/GeneralOnlineCharitableGiftForm\\_v3.180126.pdf](https://paws4people.org/wp-content/uploads/GeneralOnlineCharitableGiftForm_v3.180126.pdf)), or sign up to participate and/or to make a charitable gift for an event (i.e., a golf tournament).

Your charitable gift or event reservation is processed by paws4people's Senior Management or accountant using our payment gateway provider, which keeps your financial information, including credit card information, encrypted and secure on your behalf using SSL. Furthermore, all of the transactional data collected is protected against unauthorized access with the use of digital certificates. The original form is shredded by paws4people's Senior Management or accountant. We do not store financial information, including credit card information, on our servers.

#### **Modifications**

We may amend this Privacy Policy from time to time; please review it periodically. We maintain the option to modify this Privacy Policy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.

#### **Contact Us**

We welcome comments and questions about this Privacy Policy. Feel free to contact us at [info@paws4people.org](mailto:info@paws4people.org), 1121C-324 Military Cutoff Rd., Wilmington NC 28405, or 910-632-0615 for any questions or comments that you may have.